

Jordan Cohen, Edward Hundert, and Jay Morley Join The Washington Advisory Group

The Washington Advisory Group is pleased to welcome Jordan J. Cohen, Edward M. Hundert, and James E. (“Jay”) Morley to the firm. As new Directors, they join a distinguished group of former presidents and CEOs with experience in higher education, corporate R&D, and science policy and funding. The Washington Advisory Group provides strategic counsel and management consulting to the leaders of companies, universities, governments and non-profit-organizations. These new Directors will focus on issues of strategic importance to higher education and academic medical centers

Jordan J. (“Jordy”) Cohen, M.D. will advise on strategy and management of academic medical centers. Dr. Cohen is the president emeritus of the Association of American Medical Colleges (AAMC) and during his 12 years as president (1994-2006) served as the nation’s leading spokesperson for academic medicine. Dr. Cohen expanded and modernized AAMC services for medical students, residents, and constituents; strengthened the association's communications, advocacy, and data gathering, and established new initiatives to improve medical education, research, and patient care.

Prior to leading the AAMC, Dr. Cohen was dean of the medical school and professor of medicine at the State University of New York at Stony Brook, and president of the medical staff at University Hospital; professor and associate chairman of Medicine at the University of Chicago-Pritzker School of Medicine, and physician-in-chief and chairman of the Department of Medicine at the Michael Reese Hospital and Medical Center. He also held medical faculty positions at Harvard, Brown, and Tufts universities and was president of the medical staff at the New England Medical Center Hospital in Boston.

Dr. Cohen is chairman of the Arnold P. Gold Foundation and a director of the Josiah Macy Jr. Foundation of New York, the Foundation for Biomedical Research, Morehouse School of Medicine, National Medical Fellowships, and the Qatar Foundation for Education, Science & Community Development. He is also a member of the Special Medical Advisory Group of the Department of Veterans Affairs. Dr. Cohen has held many national leadership positions in academic medicine and is a member of the National Academy of Sciences' Institute of Medicine.

Dr. Cohen is a graduate of Yale College and Harvard Medical School and completed his postgraduate training in internal medicine on the Harvard service at the Boston City Hospital. His chief areas of research interest were acid-base metabolism and renal physiology. He is the author of more than 100 articles and is the former editor of *Kidney International's Nephrology Forum*.

Edward M. Hundert, M.D. will advise on strategy and affiliation partnerships at universities and academic medical centers. Dr. Hundert is a higher education leader, psychiatrist, and medical ethicist. Over the past 20 years, he has served as President of Case Western Reserve University, Dean of the University of Rochester School of

Medicine and Dentistry, and Associate Dean for Student Affairs at Harvard Medical School.

Dr. Hundert is known for his innovative work at academic medical centers and across all levels of higher education. During his tenure as president of Case Western Reserve University, the Case School of Medicine created a new multi-affiliate model for academic medical centers involving four competing health systems in Northeast Ohio. The University implemented a new curriculum for all undergraduates and new curricula at every one of Case's professional schools. Case also developed new partnerships and alliances that enhanced the University's relationship with the city of Cleveland. At the University of Rochester School of Medicine and Dentistry, Dr. Hundert led the creation of the "Double Helix Curriculum," which integrated basic and clinical sciences across the four-year medical school experience. His work at Harvard on the "informal curriculum" helped frame a national discussion of professionalism in medicine.

Dr. Hundert has served on many national boards, including the Association of American Universities, the Association of American Medical Colleges, and the Liaison Committee on Medical Education. He co-chaired the Institute of Medicine's National Summit on Health Professions Education. Dr. Hundert has written dozens of articles and chapters on topics in psychiatry, philosophy, medical ethics, and medical education, as well as two books: *Philosophy, Psychiatry and Neuroscience: Three Approaches to the Mind* (Oxford University Press, 1989), and *Lessons from an Optical Illusion: On Nature and Nurture, Knowledge and Values* (Harvard University Press, 1995). He is currently Visiting Professor of Medical Ethics at Harvard Medical School and a member of the boards of TIAA-CREF, the Rock and Roll Hall of Fame, and the State of Ohio's Third Frontier Advisory Board.

James E. ("Jay") Morley, Jr. will advise on financial, administrative and organizational management of higher education and non-profit organizations. Mr. Morley is the past president of the National Association of College and University Business Officers (NACUBO), a Washington, D.C.-based organization dedicated to higher education administration and finance. He served as president from 1995 to 2006, positioning NACUBO as the advocate and knowledge resource for higher education finance and administration with government agencies and other national standard setting bodies. At NACUBO, he led several initiatives relating to tax, college costs, operational effectiveness, and development of the "Building Organizational Capacity" (BOC) framework for higher education leaders to manage major institutional priorities and high-value campus projects.

Prior to joining NACUBO, Mr. Morley served as Senior Vice President and as Treasurer of Cornell University from 1985 to 1995. He previously held the post of Vice President at Rensselaer Polytechnic Institute and Rider College, and was Comptroller at Syracuse University.

Mr. Morley is regarded as the "dean" of college and university business officers in the U.S. In addition to his many professional accomplishments, he serves as a Director of the National Grange Mutual Insurance Company. He earned a Bachelor of Mechanical

Engineering degree from Rensselaer Polytechnic Institute and an M.S. in Accounting from Syracuse University, and retired as a Colonel in the United States Marine Corps Reserve.